



Convention & Industry Showcase Choices available to your firm

Because the choices can be confusing, the EMDA staff has developed this outline of the options available and the costs associated with each.

To Join EMDA as an Associate Member. Cost: \$325 per membership year [*\$295 if paid by cash/check*].

- This fee is not pro-rated, therefore you will be invoiced for \$325 on January 1 for the 2018 membership year.
- Associate members receive access to all services the regular members receive. In addition, news releases from Associate members are given priority in the Association's newsletter/blog.

EMDA's Fall Convention consists of 3 separate registration options:

Option #1 Exhibit in the EMDA Industry Showcase.

Non-member cost: \$595 per booth (\$695 after September 30; \$795 after October 15).

Associate member cost: \$495 per booth.

If you register for Event #1, there is no need to register for Event #2

*Registration for the **FEMA Convention*** does not include a booth at the EMDA Industry Showcase*

What Showcase Registration fee covers:

- Registration fee is for one 8x10 booth at the Showcase, and allows access to the Communication Center. The Communication Center functions as a message center for convention attendees.
- Admission to visit the EMDA **Contact Session**
- You receive up to 5 badges for personnel in your booth. Additional badges are available for \$20 each.
- Showcase is open for *3 hours only*.

Option #2 Register for a Visitor Pass to the EMDA Contact Session.

Cost: \$350 for the first person registered and \$150 for each additional person.

What Contact Session Visitor Pass fee covers: The Visitor Pass will allow one individual from a firm access to visit both the Industry Showcase and the Contact Session. This is not registration to exhibit in the Showcase, nor is it registration to attend the EMDA convention [Event #3] (which is available only to members.)

This registration does NOT include any tickets to meal functions.

Option #3 Register for EMDA Convention.

Cost: \$495 per person

Attendees must be EMDA members. This fee is *not registration to exhibit* in the Show.

What Convention Registration fee covers: EMDA's Convention starts Tuesday afternoon with the Contact Session and ends with Member Roundtables on Thursday morning. Convention registration fee entitles you to attend all events including:

- Tuesday afternoon - visit the Contact Session
- Wednesday's Joint Opening Session & Breakfast, EMDA Corporate Annual Meeting, visit the Industry Showcase, and the EMDA Partners Party
- Thursday's Joint Breakfast Buffet, Member Roundtables
- A company profile card will be displayed in the Communication Center for all member registrants

Really there are two choices for manufacturers/vendors to make:

- Choose either Option #1 or Option #2 – no need to register for both of these, it's an either/or decision
- Decide whether you want to also participate in Option #3

**If you are interested in educational sessions geared toward manufacturers, you should also consider joining the Farm Equipment Manufacturers Association – <http://www.farmequip.org>*