



## Convention & Industry Showcase Choices available to your firm

Because the choices can be confusing, the EMDA staff has developed this outline of the options available and the costs associated with each.

**To Join EMDA as an Associate Member.** Cost: \$325 per membership year [*\$295 if paid by cash/check*].

- This fee is not pro-rated, therefore you will be invoiced for \$325 on January 1 for the 2017 membership year.
- Associate members receive access to all services the regular members receive. In addition, news releases from Associate members are given priority in the Association's newsletter/blog.

### **EMDA's Fall Convention consists of 3 separate registration options:**

#### **Option #1 Exhibit in the EMDA Industry Showcase.**

Non-member cost: \$595 per booth (\$695 after September 30; \$795 after October 15).

Associate member cost: \$495 per booth.

*If you register for Event #1, there is no need to register for Event #2*

*Registration for the **FEMA Convention\*** does not include a booth at the EMDA Industry Showcase*

#### ***What Showcase Registration fee covers:***

- Registration fee is for one 8x10 booth at the Showcase, and allows access to the Communication Center. The Communication Center functions as a message center for convention attendees.
- Admission to visit the EMDA **Contact Session**
- You receive up to 5 badges for personnel in your booth. Additional badges are available for \$20 each.
- Showcase is open for *3 hours only*.

#### **Option #2 Register for a Visitor Pass to the EMDA Contact Session.**

Cost: \$350 for the first person registered and \$150 for each additional person.

***What Contact Session Visitor Pass fee covers:*** The Visitor Pass will allow one individual from a firm access to visit both the Industry Showcase and the Contact Session. This is not registration to exhibit in the Showcase, nor is it registration to attend the EMDA convention [Event #3] (which is available only to members.)

*This registration does NOT include any tickets to meal functions either.*

#### **Option #3 Register for EMDA Convention.**

Cost: \$495 per person

Attendees must be EMDA members. This fee is *not registration to exhibit* in the Show.

***What Convention Registration fee covers:*** EMDA's Convention starts Tuesday afternoon with the Contact Session and ends with Member Roundtables on Thursday morning. Convention registration fee entitles you to attend all events including:

- Tuesday afternoon - visit the Contact Session
- Wednesday's Joint Opening Session & Breakfast, EMDA Corporate Annual Meeting, visit the Industry Showcase, and the EMDA Partners Party
- Thursday's Joint Breakfast Buffet, Member Roundtables
- A company profile card will be displayed in the Communication Center for all member registrants

#### **Really there are two choices for manufacturers/vendors to make:**

- Choose either Option #1 or Option #2 – no need to register for both of these, it's an either/or decision
- Decide whether you want to also participate in Option #3

*\*If you are interested in educational sessions geared toward manufacturers, you should also consider joining the Farm Equipment Manufacturers Association – <http://www.farmequip.org>*